

the
naked baker

SWEETS TRAY FUNDRAISER

Proudly Supporting Our Community

The Naked Baker Ltd would like to introduce “The Fundraiser” for Schools, Sport Clubs, Charitable Organizations and more to raise money to reach their goals!

It's easy to organize your own fundraiser, the steps are explained below.

It's as easy as 1, 2, 3!

Step 1.

Contact us to discuss a date you wish to receive the delivery or pick up and we will send you some order forms, but you can easily print some yourself (Usually best to start 3-4 weeks from delivery date).

Step 2.

Distribute order forms to you members, tally up totals for each item and contact us with your desired total amounts.

Step 3.

Accept delivery on day, distribute freshly baked products, and enjoy! (Make sure you fill out the delivery details form for on time and easy delivery).

Download the Mixed Sweets Tray order form and fill in the details of your organisation, the member's name that is selling these items and the date of delivery. The Naked Baker can supply some order forms, or just print off from the attachment. Your members will have a set time to sell these items, (for example 2 weeks).

Return order forms to your organisation, tally up all the ordered items and send us (The Naked Baker) the total number sold. For orders over 100 trays we will deliver the goods to your organisation for free within Christchurch - and a small fee for delivery to rural areas - on the predetermined delivery date that is on the order form. **Please allow 8-10 days to fill the order.**

Item	Wholesale Price	Retail Price	Profit
Mixed Sweets Tray	\$3.50	\$5.00	\$1.50

We will have different deals in the coming future and if you have any questions, please contact us on the details below.

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The Naked Baker Limited

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the
naked baker
BAKEHOUSE | CAFÉ | ROASTERY

142 Beach Road
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(03) 383 2393 | 0800 GET NAKED
www.thenakedbaker.co.nz

1. Delivery Times

Keep in mind the time of the day the trays will be going home. If you get them early you will need to consider where they will be kept until they are taken home.

2. Packing / Sorting

Experience tells us that this is one job where many helpers does not necessarily make things easier. We will bring the Trays in for you to lay them out. You then just walk down the line and pick the Trays you need for each order then staple the order form to the bag.

The key to doing this job quickly and accurately is to have one person doing a final check on each order as they are packed.

The more room you give yourself the easier it will be. Trestle tables are ideal.

3. Late orders

We must receive your order a minimum 7-10 days prior to your delivery date (for staff rostering and ingredient ordering). If you make it known you will accept late orders you may find that you spend a lot of time ringing through the additions and adjusting your totals sheets. It will be a lot easier for you if you make the final day for orders well known and fairly definite.

4. Promoting the Sweet Tray Fundraiser

We have spoken to the organisers of a few of the larger fundraisers to get a few tips on how they go about running their fundraiser. They all say the most important thing to do is constantly remind everyone that the fundraiser is on. If your School or Kindergarten has a newsletter, promote it in each edition. If possible include an order form in the newsletter. Try and run the fundraiser on a regular basis.

Running a second drive each year gives you the chance to capitalize on the success of the first drive. Almost all of the organizers we have spoken to say that once people have tried the pies they are willing to increase their order next time around. The people who buy pies in the first drive also become your best form of advertising for the second drive.

TERMS AND CONDITIONS

1. Retail prices are subject to change without notice.
2. All fundraising orders must be placed on an official The Naked Baker order form.
3. As part of the Food Safety Act, The Naked Baker conducts a "No Returns" policy for all products ordered in excess.
4. Transportation, correct handling and storage of all products are the sole responsibility of the customer. The Naked Baker accepts no liability for any consequential, indirect or special damage or loss of any kind whatsoever arising from or in relation to the customers use of, or inability to, use The Naked Baker's fundraising forms or the delivery or failure to deliver any products.

